

# TRINITYWIRED

A WOODBOWS GROUP COMPANY

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1000+ CLIENTS AND COUNTING..

# PORTFOLIO

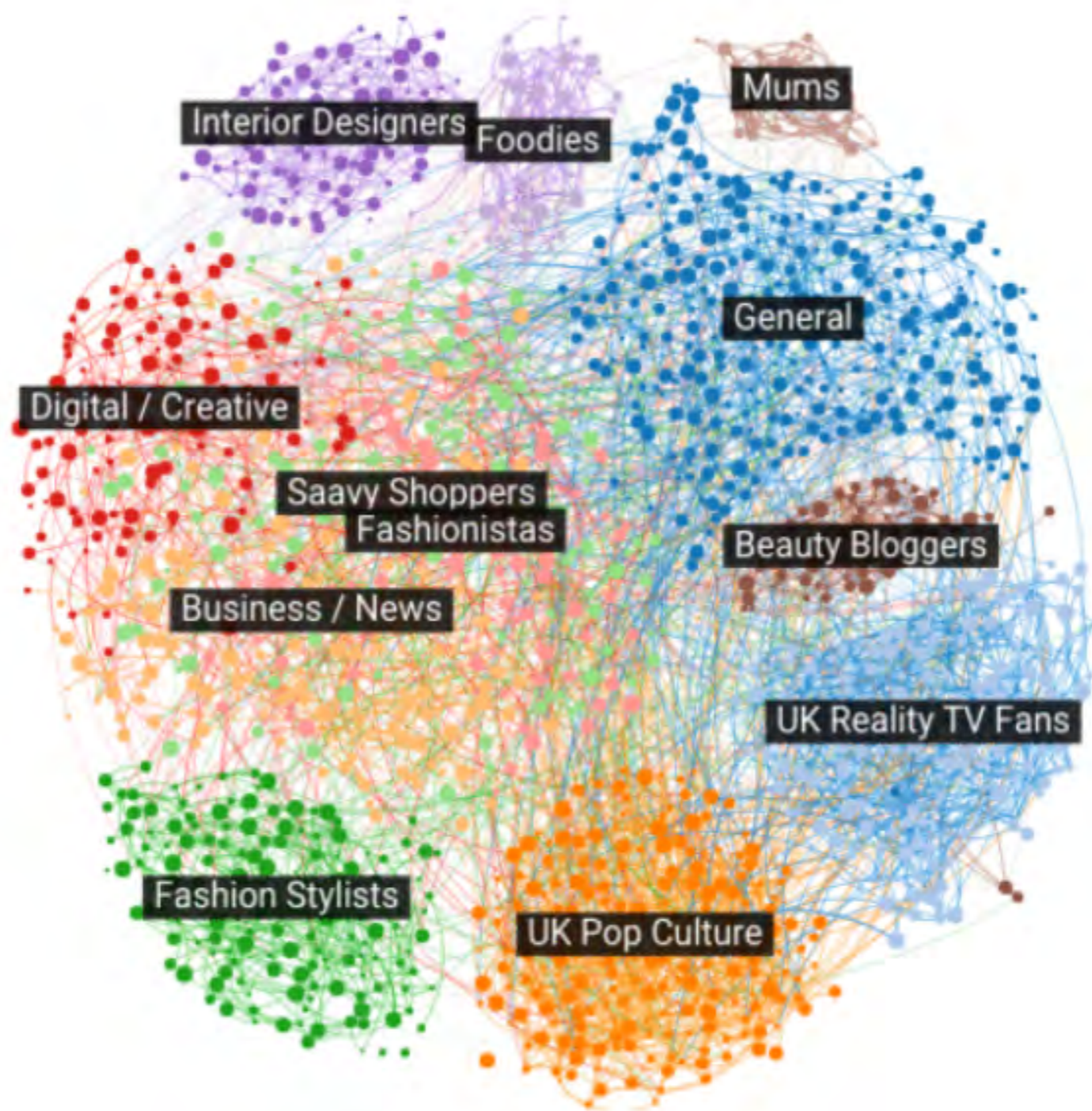
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ARTIFICIAL INTELLIGENCE/MACHINE LEARNING

# MARKETING CAMPAIGN ANALYSIS

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ARTIFICIAL INTELLIGENCE/MACHINE LEARNING



## PROJECT DESCRIPTION

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## Project description

Marketing campaign analysis and make predictions about the outcome of a campaign by recognizing the trends from previous marketing campaigns with breakdowns (age, gender, location, device, user group)

Done: Implemented segmentation of the audience as a classification task. Created a prediction model for the new advertisements. Used computer vision methods, Natural language processing and neural networks for the prediction task. Stack: keras, tensorflow, python [less](#)

## PROJECT DESCRIPTION

# FRAUD DETECTION FOR THE E-COMMERCE

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ARTIFICIAL INTELLIGENCE/MACHINE LEARNING

## Project description

Done: Setting up data structures for customers metadata. Exploratory analysis and feature extraction. Setting up a prediction model for the 2 classes. Real-time analysis and training.

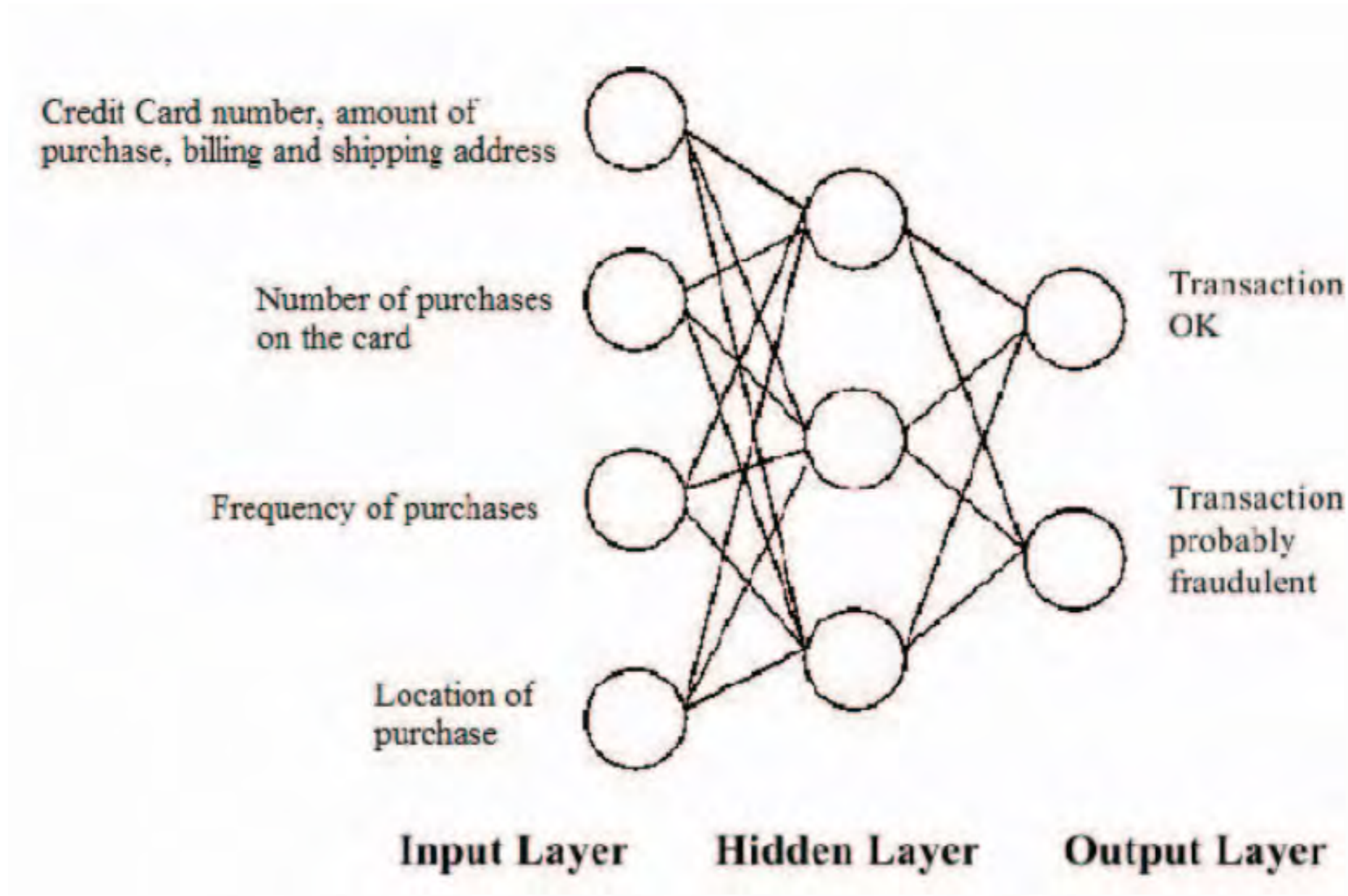


Fig. 5. Input and output of a neural network

## PROJECT DESCRIPTION

# IMPLEMENT PRODUCT RECOMMENDATION ENGINE FOR E-COMMERCE STORE

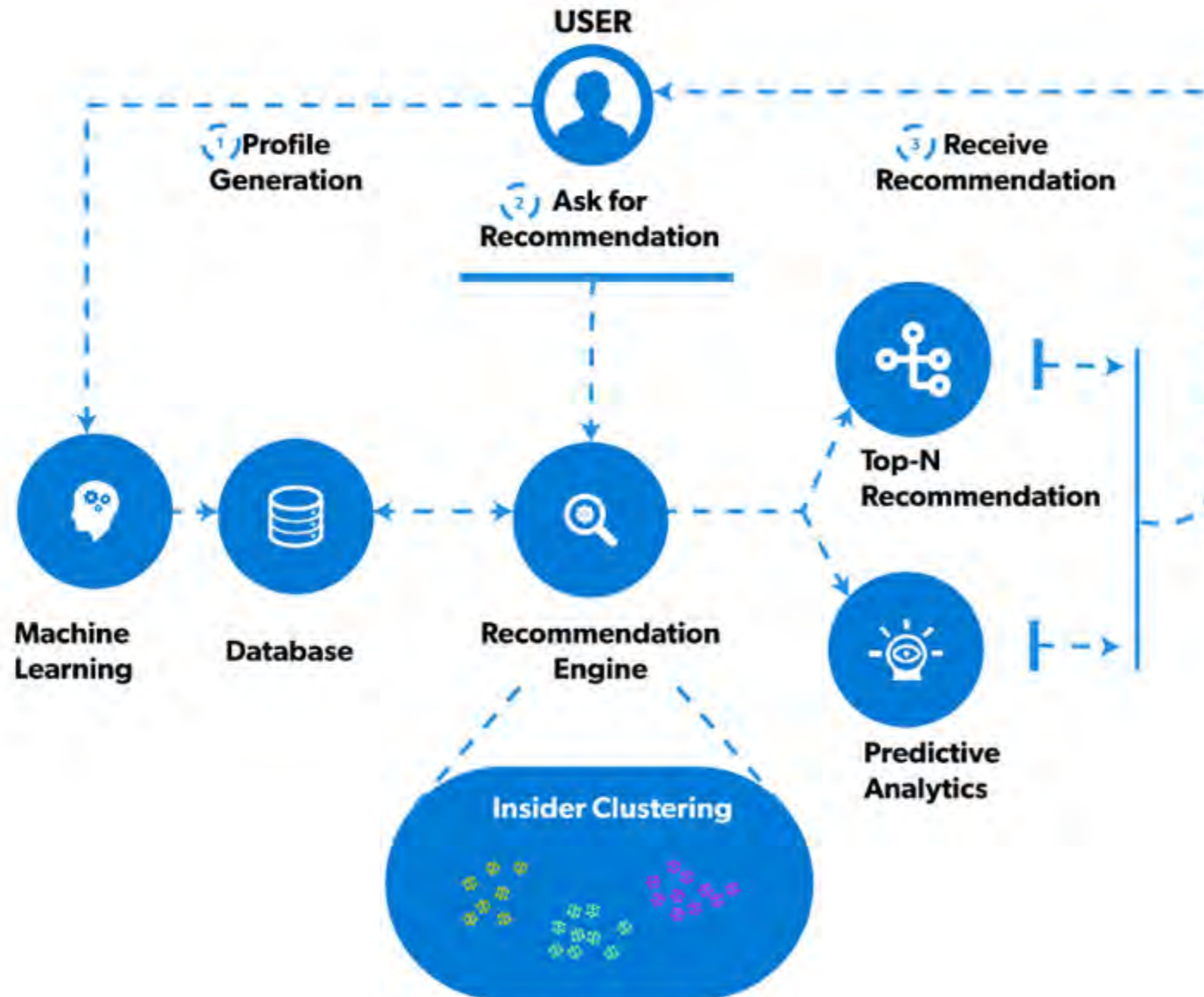
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ARTIFICIAL INTELLIGENCE/MACHINE LEARNING



## Project description

Done: Customers purchases analysis. Customer classification with k-nearest neighbors algorithm.  
Long short-term memory network for purchase history.



## PROJECT DESCRIPTION

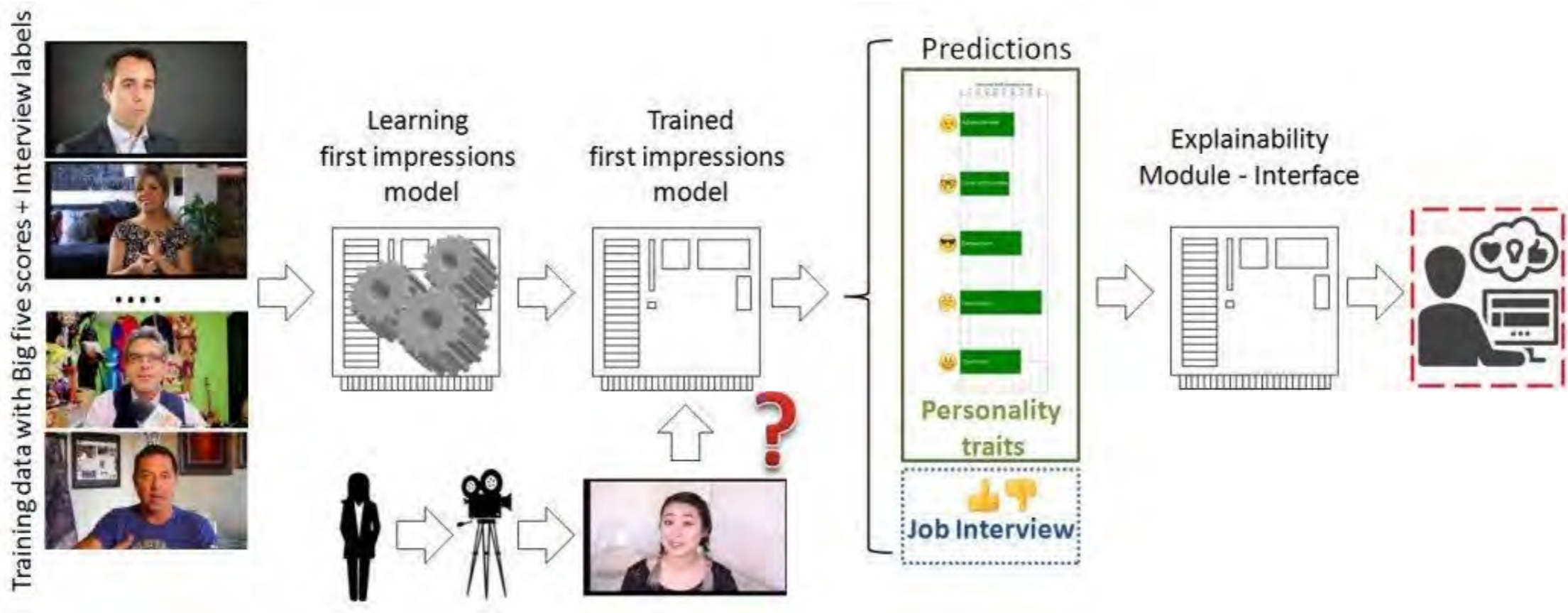
# QUALITY BEST IMAGE CHOICE FOR THE ADS

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ARTIFICIAL INTELLIGENCE/MACHINE LEARNING

Qualify best image choice for the advertisement. Make a tags based suggestion for the Image.  
Predict the impression for each customers group.

Done: Transfer learning model for the image recognition, tags extraction and conversion prediction with convolution neural network and capsule network. **less**



## PROJECT DESCRIPTION



Sprout-Flowers.com



Tweedsmag.org



Timedoctor.com



## A FEW AWARDS

30+ AWARDS AND COUNTING..

# Some of our clients' Testimonials

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Lily Zhang, Founder & CEO  
Lyndex Tech, Canada

TrinityWired developers are dedicative and hard working. Our dedicated team were responsible and trustworthy. They helped us with seven projects and always finished the project ahead of our deadline. We have been a long-term client to TrinityWired and continue to be one. I am so pleased to give this testimonial about TrinityWired.



Horatio Franco, Owner  
Studio Four, Florida, USA

Our TrinityWired team put so much of extra work beyond their schedule. I offered to pay extra for their services and they never accepted it once. It's rare to see such people these days. Their service and quality of work are excellent and that's very valuable to us.



Deepak Agarwal, Founder  
Dolmiti Solutions, USA

I had an A+ experience end to end working this team. Let me start by the excellent communication and responsiveness from beginning to the end. They kept me updated and always responded to my questions within minutes and instantly understood what I was looking for although I am not very technical. This made me feel very comfortable. If I had a change of heart during the build on features, color, etc., they were very accommodating.



# TRINITYWIRED

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## About Us

We are fired up about welcoming you to our TrinityWired family. This is John, I accepted Jesus as my personal savior when I was doing my MS at the University of Houston, Texas. Let me share an interesting thing about a successful car dealer. He doesn't have any special cars or talented salesmen. However, everyone buys cars from him only. The only secret recipe he has is, honesty. He keeps only a fair profit margin and sells only quality cars that he would buy from others.

I strongly believe if you are honest, people will come to know about it soon. The opposite is true too. Another famous example is Walmart. Sam Walton was selling products for a fair profit margin. Though he didn't advertise about it, people came to know about it and his shop became famous in his area.

I follow the same in TrinityWired. We keep a fair profit margin and people started pouring in. We have been featured as the top app/software development just because of our honesty. We have been growing more than 200% in revenue every year.

Also, the number one requirement to work for our company is honesty. We emphasize on hiring honest developers to work for us. I am sure when you hire us for your projects, you will feel the difference too.

- John

## CONTACT

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<b>Email</b>	<a href="mailto:Support@trinitywired.com">Support@trinitywired.com</a>